

COMMUNICATION POLITIQUE PAR LA PRESSE ÉCRITE DANS LA ZONE RURALE  
PENDANT LA CAMPAGNE ÉLECTORALE DE 2008. ÉTUDE DE CAS: „FOAIA DE POPESTI”  
(Département de Bihor)

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ABSTRACT

Romanian rural landscape journalism is extremely poor, in fact almost nonexistent. But there are exceptions. In the district of Bihor her name Foaia of Popesti (Sheet Popesti), a newspaper that appears from April 2008 in the town Popesti. This town is located in the Depression-Bistra Popesti in the area of Barcau Hills, on the headwaters of the river Bistra, hidrographique in the basin of the valley of Bistra, a tributary to the left of Barcau, North Mountain Plopisului, in the west hills of Derna. From the outset, it should be emphasized that the sheet Popesti appeared as newspaper of the local subsidiary of the National Liberal Party in the context of the election year 2008, which was very long and rough in this regard. The first issue appeared in early April 2008. Between April and June 2008 she was week. Since July 2008, with the completion of the electoral process, the sheet Popesti became a monthly newsletter of the Local Council of the Popesti. It is commendable that the new administration, even if they are the party who started the journal, she assumes all expenses for the appearance of this journal. The publication in the first two months of his aparition a variable number of pages: 4 - the first number, and 12 - the tenth, the latter being published about the local elections on 1 June 2008. Most issues are between 6-10 pages. Since July 2008, at the time of its acquisition by the Local Council Popesti, the newspaper published every month, consistently with 12-14 pages. The drafters of the sheet Popesti are intellectuals, engineers and teachers of the school group of Popesti.

Key words: political communication, rural areas, médias imprimés, „Foaia de Popesti”

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